

CITY OF TERRACE

Corporate Strategic Plan 2023-2026



Our Values

The work and decision making of the City of Terrace is guided by the following values:

- Fiscal responsibility
- Reconciliation
- Climate resilience
- Equity, diversity, inclusion, & justice

Our Mission

The City of Terrace provides services and good governance while maintaining City assets and fostering economic, environmental, and social wellbeing. (BC Community Charter Sec. 7)

Our Vision

Terrace will prosper from its surrounding natural abundance through access to outdoor recreation, sustainable resource-based industry and full use of its agricultural potential.

Terrace will be a dynamic city with a diverse economy and will maintain a small-town feel. Compact development and prominent pedestrian paths and bikeways will connect people in their daily travels and excursions. Local businesses will thrive, and support Terrace as a business and retail destination.

We will celebrate our diversity in heritage and culture and the social strength that comes from all ages and walks of life working together to create an inclusive, affordable, and vibrant city. We will strive to meet the health and educational needs of residents and visitors alike, achieving community vitality.

Strategic Focus Areas

Grow Revenues and Economic Development

- Increase City revenues

Livable Community

- Address housing gaps and needs
- Improve community accessibility
- Continue to improve Terrace downtown
- Improve active transportation opportunities
- Review and update OCP
- Enhance communications to the public

Responsible Asset Management

- Ensure City infrastructure is maintained and replaced into the future

Community Wellness

- Facilitate and coordinate the provision of services to meet social and health needs in the community
- Promote a healthy community
- Support equity, diversity, and inclusion in the community

Organizational Strength and Cultural Awareness

- Be an employer of choice
- Ensure alignment and implementation of City policies.
- Strong relationships with government partners
- Support reconciliation efforts